

Let's not normalize occupation and apartheid

By standardizing or restoring to normal the Israeli foreign policy we are legitimizing its policy of occupation, expulsion and discrimination and passing on a message of impunity and indifference.

The international normalization of Israel implies a guarantee for its expansion and colonization policy. We must not allow it:

The economic boycott to Israeli products must combine with other types of pressure: **the cultural, sports and academic boycott and social isolation.** Israel must be sent off international sports contests, academic and professional organizations must not cooperate with Israeli associations, cultural activities and lectures have to be boycotted. All this can force Israel to change. All sectors of society must notice that the occupation of Palestine is not ignored or seen with indifference by the international civilian society and that it will not be restored to normal while this situation persists.

Remember...

The boycott against South African apartheid was started by people and independent groups. It grew up slowly but firmly and in the end it turned into a total boycott: economic, sports, cultural, academic and tourist. South Africa was forced to change. Israel can follow the same way.

The only way to put pressure on Israel is by international civic protest using all kinds of boycott.

WHY A BOYCOTT TO ISRAEL?

Boycotts are a civic way to change situations of injustice and institutional violence and make progress towards justice and peace. In view of the passiveness of the western governments, including those from the European Union, in order to modify the illegal Israeli behaviour, it is time to put pressure on isolating the regime of occupation and apartheid. By boycotting Israeli products we show our contempt for the Zionist occupation, supporting the Palestinian people on their liberation.



Boycott to Israeli products is a way of:

- Practising solidarity with the Palestinian folk and supporting their fight specifically and exactly.
- Paying attention to the appeal of the civic Palestinian society in favour of an international boycott to Israel.
- Revealing and denouncing the true nature of the Israeli practices of occupation and apartheid, as the exhaustion of water or the building of the Israeli West Bank Barrier in Cisjordania shows up.
- Valuing human rights and the international legislation in Palestine.
- Making individual participation in the solidarity with the Palestinian folk possible.
- And, above all, putting an end to the international support for apartheid and occupation, since they cannot survive without external aid. Cancelling their sources of economic and non economic support is an effective and non-violent way of resistance and solidarity.

The Israeli and western business world have to realize that the result of continuing with discrimination and occupation is contempt and a high cost. If the occupation is against business, there will be an interest in doing away with it. The same way it happened in South Africa.

Boycott to Israel is an international campaign organized, inspired by European networks and platforms of organizations of solidarity with Palestine and supported not only by non Zionist Israeli groups but also by the Palestinian folk.

The citizens of this country have the capacity to influence as agents of consumption/consumers. This is power but also responsibility.

Do not contribute with your consumption in the occupation and apartheid of Palestine!

Put pressure on your Government in order to make a policy in accordance with a fair peace in Palestine!

SOME MYTHS ABOUT THE BOYCOTT

The boycott is against innocent people and not against the governments

The civic boycotts have not historically lead companies or countries to bankruptcy but to a change in their policies. The civic boycott against Israel aims to put pressure on the Government and on the Israeli society in order to put an end to the oppression of the Palestinian folk.

Boycotts destroy jobs

Historically it has not either been so. In any case, we cannot give preference to jobs over human rights.

The boycott is against Israeli peace

The boycott against Israel is supported by progressive and pacifist non Zionist Israeli people.

Trade has nothing to do with politics. Companies are not guilty of their governments' acts.

Trade is related to politics and how!, even more in cases of colonialism. On the one hand, politics regulates and is in favour of specific types of trade and, on the other hand, trade has a great ability to persuade and put pressure on politics and politicians.

A boycott is merely symbolic without real effects

This is what they want us to believe, those who do not want us to act and are accomplices to the daily injustice in Palestine. Remember the cases of Nestle, Shell and the oil rig in the North Sea, La Caixa in Iraq, apartheid in South Africa or Gandhi in India.



The number 729 in the barcode

729 is the code EAN-13 used by companies associated to the Israeli Barcode Association when they encode a product. So the figure 729 under a barcode means that an item has been in Israel at some time of the process of manufacturing or distribution.

Caterpillar

The bulldozers Caterpillar are used by the Israeli army to destroy houses, infrastructures, greenhouses, crops and even human lives. More than 50,000 people have lost their houses due to the action of these bulldozers. Caterpillar profits from the selling of destruction equipments of Palestinian houses and subsistence supplies. The exclusive distributor for Caterpillar in Spain is Finanzauto.

PRODUCT	BRAND OR IMPORTER
FRUITS, VEGETABLES Y WINE CARMEL	Cultivar, Capo SA, LZR Lázaro, Agrexco
MINERAL WATER: CARAFES FOR PUBLIC JETS	Eden
ENGLISH SCHOOL BOOKS	BURLINTON BOOKS
SEEDS, SANITARY PRODUCTS AND FERTILIZERS	Zeraim Gedera, Polysack, Hazera Genetics, Magan, Multi k, Haifa Chemicals, Makhteshim, Deshen Gat, Basamid
AGROINDUSTRIAL EQUIPMENTS AND PRODUCTS	Milonot, Netafim, Eshet-Eylon, Amgat, Tandí, Naan, Arkal, Agrometzer
CREAMS, BATH SALTS AND LOTIONS	Ahava
DEPILATION AND MASSAGE ELECTRICAL ITEMS	EPI LADY
NICKEL SOURING PADS	NANAS níquel
INFORMATION TECHNOLOGY AND TELECOMMUNICATION	Lucent , Xpert Southern, Aladdin, Aleph-ExLibris, Comverse, Orckit-Radiotrónica, ECSTeldor, VocalTec, Amdocs, Vcon, ECI Telecom, Tecnobit
SWIMMING COSTUMES AND TRUNKS	GOTTEX GIDEON OBERSON
PHOTO BOOTHS AND OTHER RECREATIONAL FACILITIES	TECNOTRÓN
PHARMACEUTICAL PRODUCTS	TEVA Europe

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**DON'T COLLABORATE ON
THE OCCUPATION
OF PALESTINE.
DON'ABT BUY
ISRAELI PRODUCTS.**

WHY A BOYCOTT TO ISRAEL?

We must prevent countries such as Israel from military occupying Palestine, from continuing violating the International Right and Human Rights.

